

Product Specification - KYND Ready

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1. Definitions

a) **Pool Partner** - The KYND business partner, who is requesting that KYND provides the Ready service on behalf of their Members

b) **Pool Member** - The end user who is receiving webinars

2. Product Description

KYND Ready is an optional paid-for service that provides webinars on specific cyber risk topics.

Core Webinars - Periodic Pool member-only webinars based on the current threat landscape analysis. Provision of the webinar materials and the recording of the webinar. Additional content which is based on relevant cyber topics.

Enhanced Webinars - Periodic Pool member-only webinars based on the current threat landscape and specific elements based on the pool member data analysis.

Provision of the webinar materials and the recording of the webinar. Additional content which is based on relevant cyber topics.

3. Delivery

KYND Ready delivers this service as:

- Live web-based webinar using an online platform
- Webinar recorded content accessed via a secure mechanism
- PDF-based content delivered via a secure mechanism