**KYND READY SERVICE**

1. **Description**

A unique combination of KYND's innovative cyber risk technology and expert cyber advisory that radically simplifies the cyber insurance proposal and renewal processes. Leveraging a powerful combination of KYND's unrivalled insight into organisations' cyber exposure and expert cyber advisory services, KYND Ready helps effectively target today's industry challenges through improving process efficiency, reducing the associated costs, and helping your insureds secure cyber insurance policies at favourable terms and conditions - with ease and speed.

1. **How exactly KYND Ready helps:**
* Organisations can prepare a single, accurate self-verified profile that you can share with potential insurers. It’s a simplified process that reduces complexity and errors and saves time.
* Insurers can instantly review and verify insured profiles at proposal time and renewal. This means easier analysis, less back and forth to confirm details, saved time and reduced costs.
* We support both you and your insureds to review their cyber risk profile ahead of proposal or renewal.
1. **Using KYND’s unsurpassed cyber risk intelligence, KYND Ready easily enables:**
* Instant discovery of specific risk indicators that lead to a greater chance of ransomware, business interruption, business email compromise and many others. These are the risks we know are likely to cause issues with cyber insurance quote/renewal, and KYND can provide advice on what updates, patches and mitigation absolutely need to be in place before the insurance process begins.
* A run-through of the insurance application form covering specific responses and current position on key issues plus advice on why/how to implement the critical elements (e.g., MFA, backup, and endpoint protection), solution-agnostic.
* Ensuring round-the-clock cyber risk management with KYND ON. It continually monitors and analyses over 250 external cyber vulnerabilities, alerting each insured to new and potential risks as they arise with clear and simple instructions on how to mitigate them - reducing the likelihood of incident or claim.
* Whether it’s a group of school districts or a pool of industry-specific organisations - post KYND Ready, understand exposure trends and insufficient applications patterns to help inform group-wide cyber strategy/policy for all members.